



COTS 2017 Sponsorship Opportunities

September 6-8, 2017 | Madison, Wisconsin

The 2017 Conference on Test Security offers a unique opportunity for experts across the industry to focus on test security capabilities and enhancements that protect the validity of test results and brand integrity. Industry leaders and experts will present on a variety of topics within test security, including:

- Statistical methods and applications for detecting potential test fraud
- Test security tools and methods for protecting the validity of testing results and brand integrity
- Development or improvement of an organization's test security program
- Development and use of standards for the prevention and detection of test fraud

The 2017 conference program will begin in the afternoon on September 6 and conclude in the early afternoon on September 8. The conference content will consist of workshops on September 6 and a keynote address on September 7. In addition, breakout sessions with papers and presentations on the science, policy, and practice of test security will occur on September 7-8. The conference will include numerous opportunities to network with others in the industry, including a social networking reception on the evening of September 7.



COTS 2017 Sponsorship Form

Two sponsorship levels are available, Co-Host and Friend. Costs and descriptions of the features associated with each level of sponsorship are provided in the tables below. To sign up for one of the sponsorship levels, please contact COTS2017@lists.wisc.edu.

Sponsorship Levels

	Co-Host \$5,000	Friend \$2,500
Company Recognition		
Listed on sponsor page of website and program	X	X
Conference signage	X	X
Referenced at conference welcome and closing luncheon, including individually acknowledgment at the conference welcome of all representatives of the sponsoring organization in attendance.	X	
Opportunity to address the conference attendees from the podium (5-minute maximum) at either conference welcome or one of the two luncheons	X	
Recognition as a representative of a sponsoring organization on conference badges for your organization's attendees	X	
Marketing Materials		
Space for promotional flyers at registration area	X	X
Space for promotional flyers at poster session	X	X
Designated space in registration welcome bags	X	As available
Half-page ad in conference program	X	
Identified as sponsor on marketing materials	X	
Conference Attendee Lists		
Pre-conference attendee information	X	
Post-conference attendee information	X	X